

VIRGINIA RAPID RESPONSE FACT SHEET

Felecia McClenny
Dislocated Worker Unit
Rapid Response Program Manager
Virginia Community College System
101 North 14th Street, 17th Floor
Richmond, VA 23219
(804) 819-4946/ (804) 819-1699/1698 fax
fmccleddy@vccs.edu
www.vccs.edu/rapidresponse

Program Description

The State Dislocated Worker Unit (DWU) receives notices of plant closures and mass layoffs, including those covered under the Worker Adjustment and Retraining Notification (WARN) Act. Please click on the link at the U.S. Department of Labor's website at www.doleta.gov/layoff/employers.cfm for more information on the WARN Act and Rapid Response Services for employers.

When the DWU obtains information about a major layoff, it can respond with on-site services to assist workers facing job losses. Rapid Response provides early intervention assistance designed to transition workers to their next employment as soon as possible. While the Rapid Response Program is administered at the state level, services are planned and implemented at the local level through a combined team effort.

The more quickly Rapid Response is begun, the more time is available for workers to overcome their fears and begin their re-entry into the workforce. Early intervention allows employers and workers to communicate about worker concerns, to take advantage of worker transition committee opportunities, to initiate peer worker projects, and to identify, design and oversee layoff aversion and incumbent worker strategies.

Program Eligibility

Rapid Response services are available in layoffs which involve twenty-five (25) or more workers. Workers affected by layoffs of under 25 individuals, which do not receive Rapid Response services through the State, may access WIA services directly through their local one-stop systems.

Layoff Aversion

Layoffs may be averted through the use of strategies that help retain or save jobs. The

aim of the aversion could be to help the company make changes so that layoffs are reduced or completely avoided. As a viable partner with other programs and organizations within the Workforce and Economic Development communities, the Rapid Response Team has access to layoff aversion options that may be utilized in a layoff aversion plan.

Information Briefings

A Rapid Response Coordinator is stationed in each of the state's major regions and works directly with company representatives and with employees to design and deliver employment transition services before the actual layoff date. Their responsibilities include meeting with the Employer (Management Briefing) to get more information about reduction in force plans, provide an overview of service options and to customize services according to workforce needs.

The focus of the first meeting with the workers (Employee Briefing) who will be dislocated is to give the employees information about:

1. How the Rapid Response Process works and how it can help them get assistance with their transition.
2. Job Search and Unemployment Insurance guidelines and benefits; (provided by the [Virginia Employment Commission](#))
3. Training opportunities under the Workforce Investment Act ([WIA-administered by Virginia Workforce Centers](#))
4. Resources available in the local community.

The major goal is to develop a working relationship with the employees and encourage their participation in the programs and services offered.

Workforce Transition Team

A company facing a reduction in force may establish a committee to facilitate transition services for the affected employees. The teams often include representatives from the human resources, training, and employee assistance departments; managers/supervisors; union stewards; and the employees. The Rapid Response Coordinator is available to serve as an active member of this team and will work with the group to plan services that meet the needs of the affected workers.

Core Services Available

Based on the results of a Rapid Response Needs Assessment Survey of each employee,

Core Services can be provided in groups. A survey of the workforce needs and concerns will help to ensure that the services provided are of value and importance to the group.

Rapid Response may provide the following services in a group format:

- Job Search Assistance may include accessing community resources, job application and resume preparation, assessing accomplishments and skills, resume development lab, interviewing skills, effective interviewing techniques, practice interviewing lab and coping with job loss. These services are available through Rapid Response in a group format.
- Assistance is provided in coordinating the mass filing of Unemployment Insurance claims and registration for Job Services.
- Labor Market Information will be furnished to all registrants, including Emerging and Demand Occupations. Job Postings will also be made available through the Virginia Workforce Connect website (www.vawc.com).
- Group Stress Management Seminars may be made available on a regular and/or as needed basis. The focus of these seminars will be to develop strategies for managing the stress associated with job loss, its impact on the family unit and on maintaining community relationships.
- Group Financial Management Seminars primarily focus on assisting affected workers in developing financial planning skills in order to maintain household and consumer finances. Focus will be on negotiating manageable payment schedules with mortgage and other finance issues.
- Transition resources can be placed on-site to allow employees to use in their research. Consultation is provided regarding additional resources for the center.

Service Delivery Structure

Virginia is divided into 15 Workforce Investment Areas. Rapid Response is administered at the State level, but operated at the local level. Persons seeking services can contact their local Virginia Workforce Network Center. Rapid Response services offered to any company and its employees are tailored, based on the needs of the affected employees, and are at no cost to the employer or the affected workers. For more information about the 15 local Workforce Investment Areas, please log onto the VCCS website at <http://www.vwn.virginia.gov> and click on “Local Workforce Investment Boards”.

Trade Act Assistance

Has the impact of international trade caused or is about to cause layoffs at your company? Have your hours been reduced due to international trade? If so, there is another workforce program that may be an additional resource. Rapid Response staff will make customers aware of the different services available to workers under the Trade Act and provide technical assistance with petitioning for group certification. More information may be obtained at www.doleta/tradeact/.

DWU STAFF

In addition to the State DWU Manager, Felecia McClenny (fmccclenny@vccs.edu), there are Regional Coordinators strategically located across the state to provide on-site consultation and coordination of Rapid Response activities and services:

Central Region: Jameo Pollock (jpollock@ccwa.vccs.edu)
Rapid Response Program
Community College Workforce Alliance
1630 East Parham Road
Richmond, VA 23228
(804) 706-5182/ (804) 796-4266 fax

Eastern Region: Mr. Curtis Wray (wrayc@tncc.edu)
Rapid Response Program
Thomas Nelson Community College
600 Butler Farm Road, Suite A
Hampton, VA 23666
(757) 825-4064/ (757) 865-5885 fax

Western Region: Beckie Cox (bcox@nr.edu)
Rapid Response Program
New River Community College
5251 College Drive
Dublin, VA 24084
(540) 674-3600, ext.4284 / (540) 674-3634 fax

Northern Region: Gregory Vaughn (gvaughn@nvcc.edu)
Rapid Response Program
Northern Virginia Community College, Loudoun Campus
21335 Signal Hill Plaza, Suite 300
Sterling, VA 20164
(703) 404-7336/ (703) 421-4121fax

DISLOCATED WORKER PROGRAMS

The Workforce Investment Act (WIA) is the federal legislation that funds a large majority of the nation's employment and training-related programs. These programs are available at no additional expense to employers and workers. In Virginia, the Virginia Community College (VCCS) administers the Workforce Investment Act. Services are provided through local Virginia Workforce Network One-Stop Centers overseen by Local Workforce Investment Boards (WIBS).

WIA offers unique programs for persons who have lost their jobs in mass layoffs or plant closings, or who have been laid off and are unlikely to return to their jobs.

The regular Dislocated Worker Program under WIA offers employment and training programs for eligible workers who are unemployed through no fault of their own or have received official notice of a layoff. This program allows for individualized reemployment the U.S. Department of Labor's website at www.doleta.gov/layoff/workers.cfm.services.

For more information about dislocated worker programs and services, visit the Department of Labor's website at www.doleta.gov/layoff/workers.cfm.